

DISC



Panama International  
Tourism Association

# EXECUTIVE HOTEL MANAGEMENT

*(for General Managers)*



Since 1987

DEVELOPMENT INSTITUTE FOR SCIENCE CENTER

معهد التطوير للعلوم والعلوم  
مركز العلوم والتكنولوجيا

# EXECUTIVE HOTEL MANAGEMENT

*(for General Managers)*

## COURSE OVERVIEW:

In hotel general manager training and education programs, students learn business and hospitality principles, like finance organization, regulations, law and company development. Hotel general manager training and education encompasses a wealth of subjects, including marketing, economics and human resources management. Curriculum covers finance, real estate, management, tourism, state regulations and private club operations. In hotel general manager training and education programs, students learn business and hospitality principles, like finance organization, regulations, law and company development. Hotel general manager training and education encompasses a wealth of subjects, including marketing, economics and human resources management. Curriculum covers finance, real estate, management, tourism, state regulations and private club operations.

## COURSE PARTS:

- Introduction
- Financial Management
- Human Resource Management
- Real Estate
- Tourism
- Regulations
- Leadership
- Effective Strategies
- Operations Management

## Inquire Today:

**TOLL FREE: 8 0 0 8 2 8 9 7**

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